

## Green Entrepreneurship Workshop

In this workshop we will be exploring how nature can be used as inspiration for rethinking how business delivers products and services. Key to this is considering how nature works and how natural principles can be applied to entrepreneurship.

There is increasing pressure for businesses to adopt sustainable models and business is responding positively. In the future, young people will be required to think and act entrepreneurially to both conserve the natural world we depend on and deliver goods and services for society.

Workshop objectives:

- Understand how nature works as a sustainable system and apply natural principles to addressing human concerns.
- Explore green business models that are economically-sound and creates environmental and social value.
- Develop a green business ideas that will guide the entrepreneurial journey.
- Explore how green entrepreneurship can be delivered in schools.

Please note that we will be spending some time outdoors during the sessions so come prepared.

### DAY 1

Time	Details
0900	Welcome
0915	<p><b>Session 1: What sort of future do we want?</b></p> <p>How do we measure progress and what makes a good life? We will explore what makes a good life and what challenges we need to overcome.</p> <p><b>Session 2: How does nature work?</b></p> <p>We will explore some of the ways nature works as a sustainable system. Ideally we will do this outside. We investigate processes such as food chains, nutrient cycles, decomposition and how all these processes link into a whole system. In exploring how nature works we will be asking ourselves:</p> <ul style="list-style-type: none"><li>• What does nature mean to me?</li><li>• What are nature's resources?</li><li>• What are nature's interconnections and interdependencies?</li><li>• How do things interact in nature?</li></ul> <p>By the end of the session we will have started to develop a holistic understanding of 'how nature works' and why this is a sustainable system.</p>
1130	Lunch
1230	<p><b>Session 2: How does nature work?</b></p> <p>Continued...</p>

	<p><b>Session 3: What principles can we learn from nature?</b></p> <p>Once we have explored how nature works as a sustainable system, we will draw conclusions about the key operating principles of nature and how they influence business models. There are several models which are based on natural principles such as Lessons from Nature, Cradle-to-Cradle, Blue Economy and Biomimicry; we will explore how some of these principles are being used by businesses and entrepreneurs.</p>
1430	Break
	<p><b>Session 3: What principles can we learn from nature?</b></p> <p>Continued...</p>
1600	Close

## DAY 2

Time	Details
0900	<p><b>Session 4: entrepreneurial thinking for green innovation</b></p> <p>How can we turn ideas into business plans and address some of the challenges society faces? Using natural principles we will explore some tools to rethink and create green entrepreneurship ideas and plans. We will start by exploring some current examples of businesses based on natural principles to explore how they are different (for example <a href="#">Chido's Mushrooms</a>, <a href="#">Freitag</a> or <a href="#">Entocycle</a>...or local Finnish examples).</p>
1130	Lunch
1230	<p><b>Session 4: entrepreneurial thinking for green innovation</b></p> <p>Continued...</p>
1430	Break
	<p><b>Session 5: Developing entrepreneurship lessons</b></p> <p>Having explored green entrepreneurship, we will think about how we can integrate our new learning into school lessons and curricula.</p>
1600	Close